

March 10, 2017

Creation of New Business Division

Nippon Carbon Co., Ltd. ("Nippon Carbon", Head Office: Tokyo, President and Representative Director: Takafumi Miyashita) announces that we have created a new business division as described below in more detail, effective by March 10, 2017.

1. Purpose

Nippon Carbon has been engaging to expand next generation growing products. This time, aiming to accelerate global business innovations, Nippon Carbon creates the new division "**Global Business Development Division**". The new division will work cross-sectionally for worldwide market survey and analysis, new business development and global organization enforcement, while cooperating with our sales division and planning division.

2. Details

New Organization	Main Function
Global Business Development Division	(i) Worldwide market survey and analysis (ii) Development of new market and new products, mainly overseas (iii) Implementation of cross-border transaction strategy (iv) Administration and support of overseas offices (v) Global organization enforcement and personnel training

For inquiries on this matter, please contact

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